



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada : : Accredited by "NBA" for our CSE & ECE and NAAC A+ Grade
Pulladigunta (V) Vatticherukuru (M), Guntur (Dist.)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



(IIC -201912754)

1. **TITLE OF THE EVENT:** Protecting IPR and IP Management for start-ups

2. **DATE OF THE EVENT:** 08-04-2026

3. **DURATION OF THE EVENT:** 10.00am to 4:00pm

4. **OBJECTIVE OF THE EVENT:**

Intellectual Property Rights (IPR) are critical assets for start-ups, safeguarding innovations, brands, and competitive advantage. Effective IP management begins with identifying protectable assets like patents, trademarks, copyrights, and trade secrets. Strong IP management helps attract investors, enables licensing revenue, and enhances valuation. In a competitive market, proactive IPR protection prevents costly disputes and supports long-term growth. Budget for IP as a strategic investment, not an expense

5. **A Brief Report on Speaker:**

A. Speaker Profile: Dr. P.Kalayan Chakravarthy

Profile and Role:

Dr. P.Kalayan Chakravarthy

Role

Core

Responsibilities:

Dr. P.Kalyan is engaged in case-based teaching, mentoring, and guiding student projects while contributing to scholarly research and publications. He has also collaboration with industry partners to enhance employability and innovation. Through academic leadership and continuous learning, he significantly influences management education and organizational success.

Career Background:

He Holds an MBA from Jawaharlal Nehru Technological University Kakinada (JNTU) and specialised in IT and Consulting.



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1. SPEAKERS/TECHNICAL TEAM/JURY MEMBERS:

a. Speakers

S.No	Name of the Speaker	Designation
1	Dr. P.Kalayan Chakravarthy	Professor HEAD-MLEW

2. PARTICIPANTS DETAILS:

Faculty participants

S.No	Name of the Branch	No. of Faculty	Total participants
1.	CSE (AIML)	10	10

S.No	Name of Branch	Year/semester	No of Students	Total participants
1.	CSE (AIML)	III/ II	71	71



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3. BANNER OF THE EVENT:

AUTONOMOUS
Malineni Lakshmaiah Women's Engineering College
(Approved by AICTE, NEW DELHI, Affiliated to JNTUK, Kakinada)
Pulladigunta (V), Vatticherukuru(M) Guntur Dt., A.P. - 522 017

WORKSHOP: 08-04-2026

**Protecting IPR
and IP Management for
Start-ups**

Dr P.KALYANA CHAKRAVARTHY
PROFESSOR & HEAD-MLEW

Organized By:
IIC - DEPARTMENT OF CSE(AI&ML)



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4. EVENT PHOTOS:





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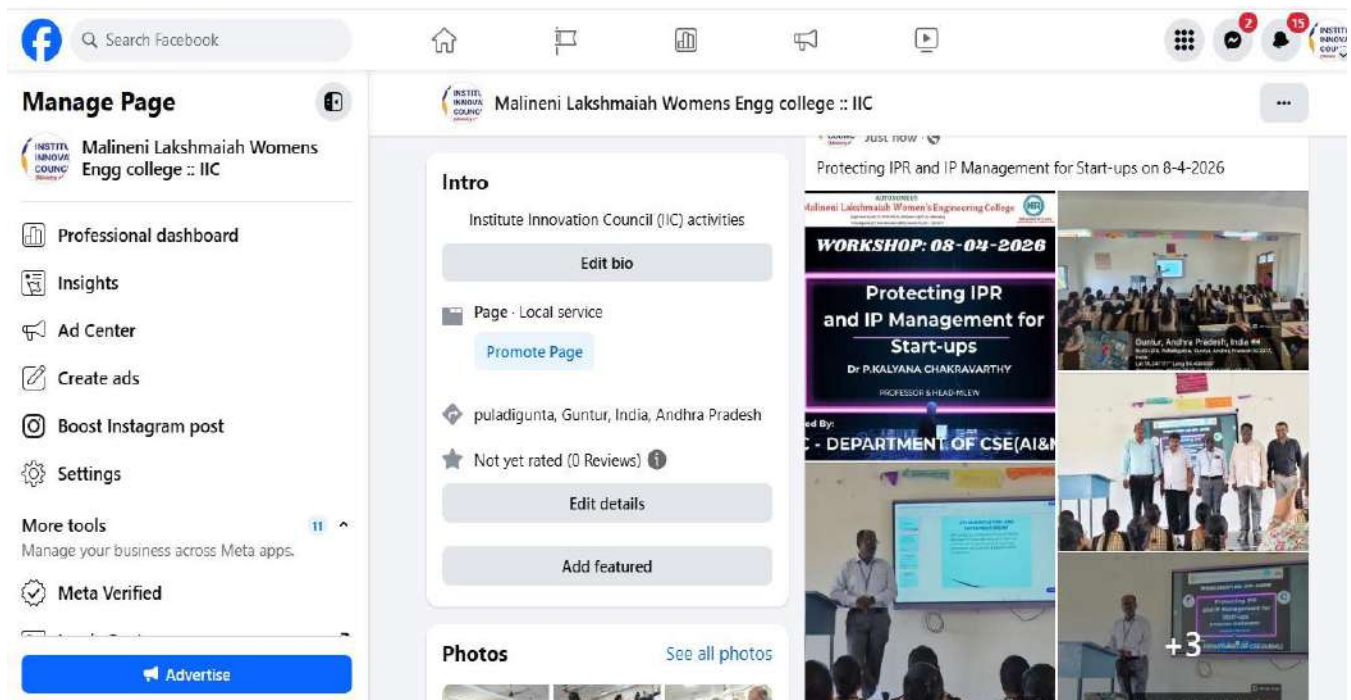
(IIC -201912754)

5. SOCIAL MEDIA LINK:/ELECTRONIC MEDIA

(a) Face book link:

[https://www.facebook.com/photo/?fbid=1425595452927501&set=pcb.1425595899594123&_cft__\[0\]=AZb0fldS7zl7xi6pq3Dw996x8dZTvjf9GYcRHPhCp7dwJMCZm0bfJ9NH3oq-nKtj3Cs_JYtA4-mOUfvMe0IsXB7Wrxin_i06m2_lMh9QvtOBaU5JT0hZQELWFhcyL4FS6S64T82w0OMbSlv3w4z4fceH&_tn_*b0H-R](https://www.facebook.com/photo/?fbid=1425595452927501&set=pcb.1425595899594123&_cft__[0]=AZb0fldS7zl7xi6pq3Dw996x8dZTvjf9GYcRHPhCp7dwJMCZm0bfJ9NH3oq-nKtj3Cs_JYtA4-mOUfvMe0IsXB7Wrxin_i06m2_lMh9QvtOBaU5JT0hZQELWFhcyL4FS6S64T82w0OMbSlv3w4z4fceH&_tn_*b0H-R)

(b)



Video link: <https://www.facebook.com/reel/4299247160390769>



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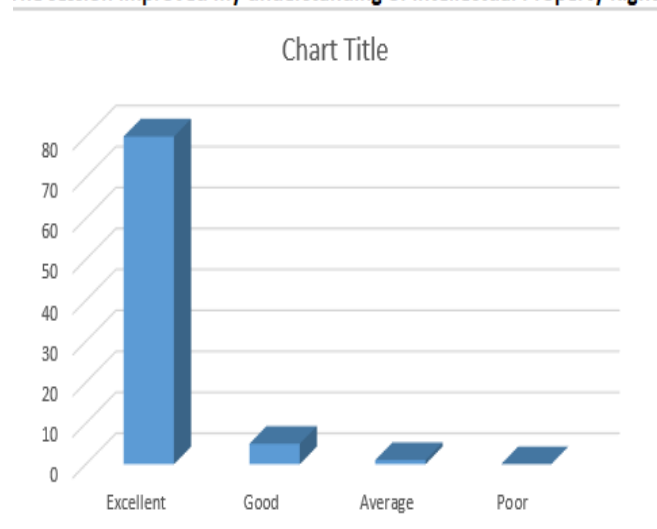
(IIC-201912754)

6. **STUDENTS BENEFITED BY: (LEARNING SKILL/KNOWLEDGE SKILLS) :** Knowledge Skills

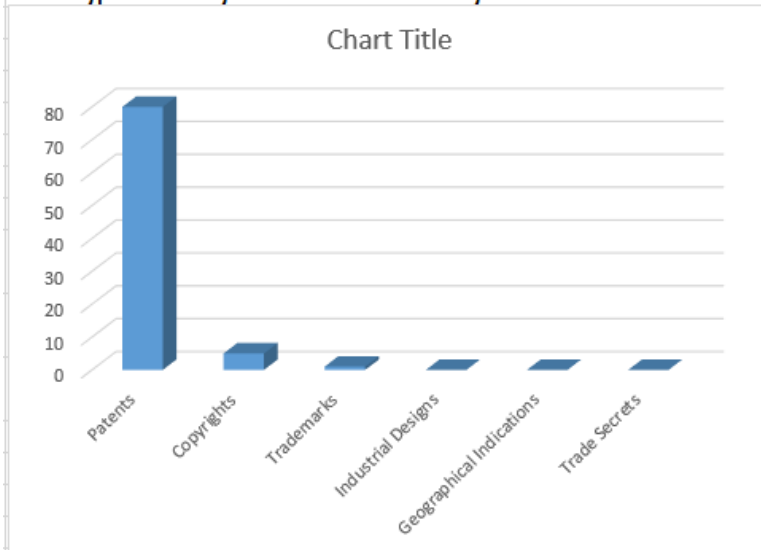
7. **MODE OF THE EVENT (ONLINE/OFF LINE/HYBRID):** OFFLINE

8. **FEEDBACK OF THE EVENT**

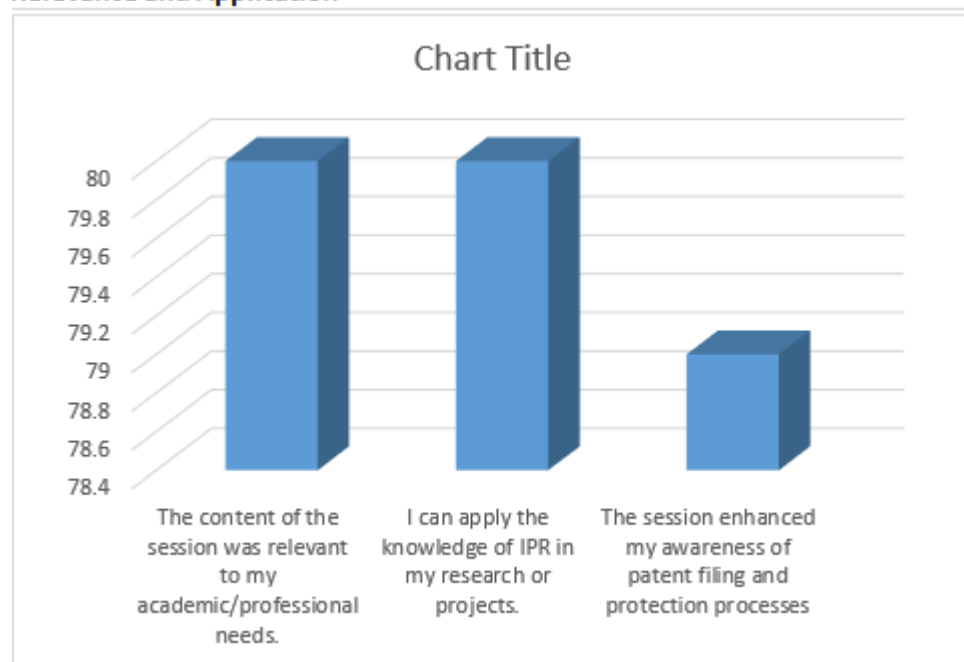
The session improved my understanding of Intellectual Property Rights



Which type of IPR do you find most relevant to your field?



Relevance and Application





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9. REMARKS:

Protecting Intellectual Property Rights (IPR) is essential for start-ups to safeguard their innovations and establish a strong market presence. By securing patents, trademarks, copyrights, and trade secrets, start-ups can prevent imitation and gain a competitive advantage. Effective IP management enhances business credibility, attracts investors, and supports commercialization through licensing and partnerships. Conducting IP audits, maintaining proper documentation, and using Non-Disclosure Agreements (NDAs) are key steps in protecting intellectual assets. Awareness of national and international IP regulations further facilitates expansion into global markets. A proactive IP strategy ultimately strengthens valuation, mitigates risks, and ensures sustainable growth and long-term success.

Dr.K.Gouthami
Convener IIC



Dr.J.Appa Rao
President IIC

PRINCIPAL
MALINENI LAKSHMAIAH
WOMEN'S ENGINEERING COLLEGE
PULLADIGUNTA, GUNTUR-522017.



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Pulladigunta (Vil), Vatticherukuru (Md), Prathipadu Road, Guntur - 522 017 A.P.



Date: 08-04-2026

Department of CSE-AI&ML (IIC Activities)

Workshop: Protecting IPR and IP Management for Start-ups

Attendance sheet

S. No.	Roll Number	Name of the Student	Signature
1	24KE1A4267	MEKALA HARSHITHA	M. Harshitha
2	24KE1A4268	MEKALA MUTHYALAMMA	M. Muthyalamma
3	24KE1A4269	MEKALA VARALAKSHMI	M. Varalakshmi
4	24KE1A4270	MORABOYINA SWATHI	M. Swathi
5	24KE1A4271	MUDRABOINA VENNELA	M. Vennela
6	24KE1A4272	MUKKAPATI JYOSHNA	M. Jyoshna
7	24KE1A4273	MUKTA MOHANA MOULYA	M. Mohana Moulya
8	24KE1A4274	MUKTHA NAMITHA	M. Namitha
9	24KE1A4275	MUNNA SRILAKSHMI	M. Srilakshmi
10	24KE1A4276	MUPPARAJU VENKATA PRANAVI	M.V. Pranavi
11	24KE1A4277	MUPPAVARAPU VENKATA LAVANYA	M.V. Lavanya
12	24KE1A4278	MUSULURI LAKSHMI PRASANNA	M.L. Prasanna
13	24KE1A4279	MUVVA PRUDHVIJA	M. Prudhvi Ja
14	24KE1A4280	NALI SRIHARSHINI	N. Harshini
15	24KE1A4281	NALLAGONDA LAVANYA	N. Lavanya
16	24KE1A4282	NANDHYALA PRAVALLIKA	N. Pravallika
17	24KE1A4283	NARRA NAGA VANI	N. Naga Vani
18	24KE1A4284	NUTI NAVYA	N. Navya
19	24KE1A4285	PAGADALA ALEKHYA	P. Alekhya
20	24KE1A4286	PALAPARTHI SATYA VANI	P. Satya Vani
21	24KE1A4287	PALLAPU BHARGAVI	P. Bhargavi
22	24KE1A4288	PANALA DEEPTHI	P. Deepthi
23	24KE1A4289	PARAGARLA SREELEKHA	P. Sreelekha
24	24KE1A4290	PATCHALA LAKSHMI SRI	P. Lakshmi Sri
25	24KE1A4291	PATHAKOTA SAIDABI	P. Saidabi
26	24KE1A4292	PATHURI AKHILA	P. Akhila
27	24KE1A4293	PEDDISSETTY NAGA LAKSHMI ANUPAMA	P.N.L. Anupama
28	24KE1A4294	PINAPATI HARIKA	P. Harika



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29	24KE1A4295	PULI SUSMITHA	P. Susmitha
30	24KE1A4296	RAJA LAKSHMI PAVITRA	R. Lakshmi Pavithra
31	24KE1A4297	RACHAKONDA UMA MAHESWARI	R. Uma Maheswari
32	24KE1A4298	SAGIREDDY PAVITHRA	S. Pavithra
33	24KE1A4299	SAGI SIVA NAGA LAKSHMI	S. Sivanaga Lakshmi
34	24KE1A42A0	SANGANABOINA CHANDRIKA	S. Chandrika
35	24KE1A42A1	SHAIK JASMINE SULTHANA	Sk. Jasmine Sulthana
36	24KE1A42A2	SHAIK KASIFA TABASUM	Sk. Kasifa Tabasum
37	24KE1A42A3	SHAIK MUNTAJBEGAM	Sk. Muntaj Begam
38	24KE1A42A4	SHAIK NAGULA	Shaik. Nagula
39	24KE1A42A5	SHAIK RIHANA	Sk. Rihana
40	24KE1A42A6	SHAIK RUBEENA APSAR	Sk. Rubena Apoor
41	24KE1A42A7	SHAIK SALMA	Sk. Salma
42	24KE1A42A8	SHAIK SUHANA	Sk. Suhana
43	24KE1A42A9	SURE UMA KAVYA	S. Uma Kavya
44	24KE1A42B0	TANNIRU VENKATA HASINI	T. Hasini
45	24KE1A42B1	TAGIRASA TULASI	T. Tulasi
46	24KE1A42B2	THALLURI SINDHU	T. Sindhu
47	24KE1A42B3	THIKKA LINGESWARI	T. Lingeswari
48	24KE1A42B4	THOTA SRI LAKSHMI	T. Sri Lakshmi
49	24KE1A42B5	THUMMA VENKATA SRUJANA	T. Srjana
50	24KE1A42B6	UPPU BHAVYA SRI	U. Bhavya Sri
51	24KE1A42B7	KAKUMANU JHANSI RANI	K. Jhansi Rani
52	24KE1A42B8	VANDANAPU GAYATHRI SAI LAKSHMI SUCHARITHA	V. Gayathri Sucharitha
53	24KE1A42B9	VEERLA RAMYA	V. Ramya
54	24KE1A42C0	VEMULA PUJASRI	V. Pujasri
55	24KE1A42C1	VEMULURI JHANSI ADILAKSHMI	V. Jhanshi
56	24KE1A42C2	VENNA VENKATA NAGA DIVYA	V.V. Nagadivya
57	24KE1A42C3	VENNAPUSALA NAGA JYOTHI	V. Naga Jyothi
58	24KE1A42C4	YAKKANTIYASWANTHI REDDY	Y. Reddy
59	24KE1A42C5	YADALAVARAPU POOJA	Y. Pooja
60	24KE1A42C6	YADLAPALLI DEEPIKA	Y. Deepika
61	24KE1A42C7	YALAMANDA BHAVYA	Y. Bhavya
62	24KE1A42C8	YANAM NAVYA	Y. Navya
63	24KE1A42C9	YARRAM MEGHANA	Y. Meghana
64	24KE1A42D0	YATTAPU PRASANNA	Y. Prasanna
65	24KE1A42D1	YELISETTY PUJITHA	Y. Pujitha
66	25KE5A4206	GOPISETTY BHUMIKA	G. Bhumika
67	25KE5A4207	GUMMA SREE NANDINI	G. Sree Nandini
68	25KE5A4208	KAKUMANU CHITRA LALITHA DEVI	K. Chitra Lalitha Devi
69	25KE5A4209	KRISHNAMANENI YAMINI	K. Yamini



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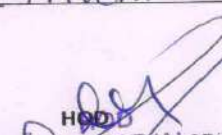
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70	25KE5A4210	MUPPIDI YASASWINI LALITHA	M.Yasaswini Lalitha
71	25KE5A4211	RETTADI VENKATA TRIVENI	R. TRIVENI


IIC Coordinator


HOD
Department of CSE (AI and ML)
(Department of CSE-AI&ML)
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