



# Workshop on Design Thinking, Critical Thinking & Innovation Design

1. **Date of the Event:** 06-01-2024
2. **Title of the Event:** Workshop on Design Thinking, Critical Thinking & Innovation Design
3. **Objective of the Program:**

The Objective of this program is to cultivate a human-centered, collaborative mindset among participants, fostering creativity and innovation in problem-solving. Through defining problems, ideating solutions and iterative prototyping, the workshop aims to generate practical and user-centric solutions to complex challenges.

#### 4. **Resource Persons :**

##### a. **Speaker:**

S.No	Name of the Speaker	Designation
1.	Mr.Bharath Kumar Reddy Gujavarthi	CEO, Pragmatiq Systems
2.	R. Ram Kalki	Architect, TeraData



# MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada :: Accredited by 'NBA' for our CSE & ECE and NAAC A+ Grade

Pulladigunta (V) Vatticherukuru (M), Guntur (Dist.)



## 5. Participant Details:

### a. Student Participants:

S.No	Name of the Branch	Year/ Semester	No.of Students
1.	E.C.E	II/I, III/I	200

### b. Faculty Participants:

S.No	Name of the Branch	No.of Faculty
1.	E.C.E	4

## 6. Banners of the Event:

**MALINENI LAKSHMAIAH  
WOMEN'S ENGINEERING COLLEGE  
(AUTONOMOUS)**

Accredited by 'NBA' & 'NAAC A' Grade | Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada  
Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.

**Workshop**  
**"Design Thinking, Critical Thinking  
and Innovation Design"**  
Date: 06<sup>th</sup> Jan, 2024

**Keynote Speaker**  
**Mr. Bharat Kumar Reddy Gujavarti**  
Entrepreneur | Speaker | Technology Advisor & Consultant |  
Top 10 Leaders in Telangana Startups 2022  
CEO, Pragmatiq Systems

**Distinguished Speaker**  
**Mr. Ram Kaliki**  
Architect, TERADATA

**Department of ECE** in association with



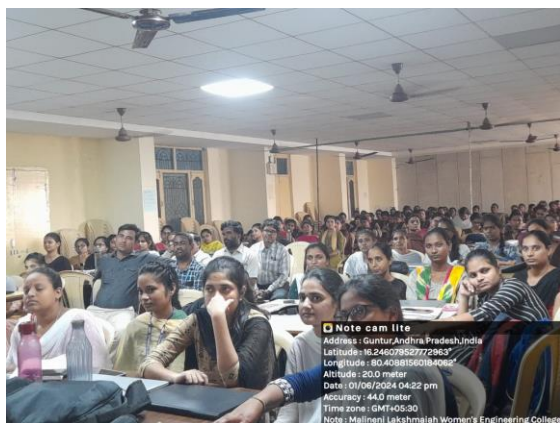
# MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE



Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada :: Accredited by 'NBA' for our CSE & ECE and NAAC A+ Grade

Pulladigunta (V) Vatticherukuru (M), Guntur (Dist.)

## 7. Event Photos:





**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**

Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada : : Accredited by 'NBA' for our CSE & ECE and NAAC A+ Grade

Pulladigunta (V) Vatticherukuru (M), Guntur (Dist.)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

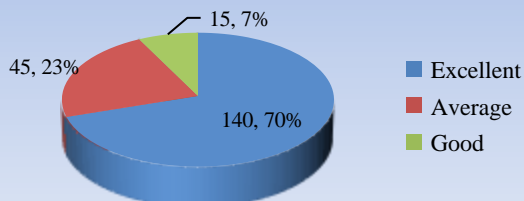
## 8. Social Media :

[https://www.facebook.com/photo/?fbid=788102463343473&set=pcb.788102946676758&\\_cft\\_\\_\[0\]=AZX\\_d7s0W5nLfnE9SVnXkKXC9nnUcaPjvZNrBfoQz49wwYG4DfnzgSu8NLiN3Md0mIV82-h2hOabr2POJWw-cFh1k0X-K5Rr9SiE9TAN\\_9LBxTXHFqpV\\_Aa3ikunMRu6vdqhhU7s2MEI\\_o5758Vtcjib&\\_tn=\\*bH-R](https://www.facebook.com/photo/?fbid=788102463343473&set=pcb.788102946676758&_cft__[0]=AZX_d7s0W5nLfnE9SVnXkKXC9nnUcaPjvZNrBfoQz49wwYG4DfnzgSu8NLiN3Md0mIV82-h2hOabr2POJWw-cFh1k0X-K5Rr9SiE9TAN_9LBxTXHFqpV_Aa3ikunMRu6vdqhhU7s2MEI_o5758Vtcjib&_tn=*bH-R)

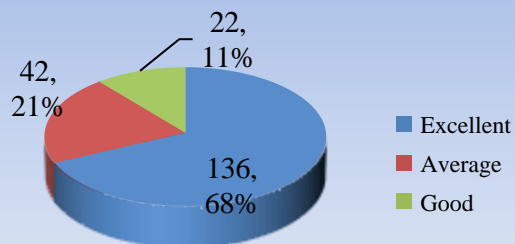
## 9. Participants feedback on Event :



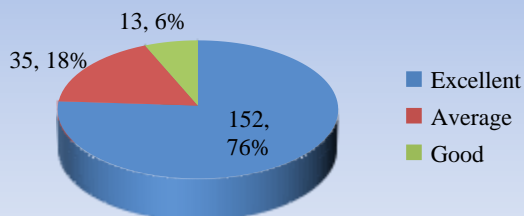
How do you rate the speaker communicating his ideas & concepts clearly?



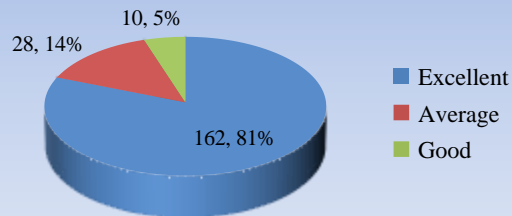
How do you rate the speaker explained the things?



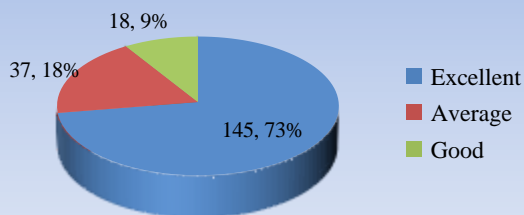
How do you rate the session was interesting?



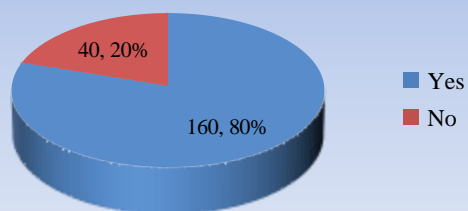
How do you rate the Auditorium/ Seminar hall Amenities?



How was the overall organisation of the session?



Will you prefer to call again the speaker next time ?





**MALINENI LAKSHMAIAH**  
**WOMEN'S ENGINEERING COLLEGE**

Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada : : Accredited by 'NBA' for our CSE & ECE and NAAC A+ Grade

Pulladigunta (V) Vatticherukuru (M), Guntur (Dist.)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

## 10. Remarks:

Total 200 girl students of II/II, III/II E.C.E participated in Design Thinking, Critical Thinking and Innovation Design mentored by Mr. Bharath Kumar Reddy Gujavarthi. This workshop covers the human-centered approach to problem-solving, with an emphasis on understanding user needs and refreshing solutions based on feedback.